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„Women — become digitally literate and gain the confidence and connections to become entrepreneurs.“
– Deborah Gibbins,
Mary Kay
Debuty CEO

Interreg
AUSTRIA-HUNGARY



Co-funded by
the European Union

DIGAP

A COMPETENT BORDER REGION



WHERE TO FIND US

 DIGAP

[https://www.facebook.com/
search/top/?q=DIGAP](https://www.facebook.com/search/top/?q=DIGAP)

ABOUT THE
PROJECT

The aim of the DIGAP project is to establish digital competence development training and digital self-defence training for women in Eastern Styria and Zala County via cross-border scientific research, analysing women's digital competences and digital self-defence skills by age group.

Both in Hungary and Austria, women face many challenges in using digital tools and acquiring the necessary digital skills. Women are still underrepresented in the field of technology and digitalisation, and gender-specific gaps in digital skills are present.

DIGAP
PROJECT

**Cross-generational
accessibility in
digitalization among
women**

MORE INFORMATION:



[https://www.youtube.com/
watch?v=p5GzHCpLCTA](https://www.youtube.com/watch?v=p5GzHCpLCTA)



THE TEAM



UNIVERSITY OF PANNONIA



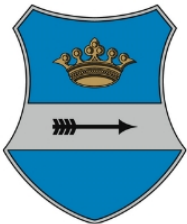
<https://international.uni-pannon.hu>



NOWA



<https://nowa.at>



ZALA COUNTY SELF-GOVERNMENT



<https://zala.hu>

ACHIEVEMENTS

01. QUANTITATIVE RESEARCH

The sampling took place via online and also in person. 893 people participated in the research and 873 correct results were usable (384 from Hungary and 489 from Austria)



02. QUALITATIVE RESEARCH

In this research we focused on different groups aged between 15-24, 25-44, 45-65 and over 65 years with various social and educational background. Altogether 65 women were involved in our qualitative research.



FUTURE

DIGATE
"GATEWAY TO THE DIGITAL WORLD"

We don't stop here. We are planning to run a new project called DIGATE. The aim of the project is to develop digital competence and security awareness along the generational gaps and cluster differences identified by DIGAP project